

PLANTING SEEDS. REAPING HARVEST.



COOPERATIVE
COUNCIL *of* NC

2019 ANNUAL MEETING
March 27-28

Sheraton Raleigh Hotel | Downtown Raleigh, North Carolina

AGENDA

Wednesday, March 27

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| 11:00 am | Board of Directors Lunch (invite only) and Meeting |
| 12:00 pm | Registration & Networking |
| 1:00 pm | Welcome to CCNC Annual Meeting
Amanda Perry RiverStreet Network |
| 1:30 pm | Planting the Seeds: Camp highlights
Marshall Cherry Roanoke Electric Cooperative
Beth Farrell NC Agriculture |
| 2:30 pm | Attendee Introductions, Refreshments & Networking |
| 3:30 pm | Legislative Update
Facilitator: Joe Mecca Coastal Credit Union
Evelyn Hawthorne Credit Unions
Jay Rouse Electrics
Britton Allen Telephones |
| 4:30 pm | Hosted Bar & Dinner with Guest Speaker Doug O'Brien |

Thursday, March 28

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| 7:00 am | General Assembly Breakfast with "What is a Co-op?"
General Assembly Cafeteria (in the basement) at
16 West Jones Street, Raleigh |
| 9:00 am | Annual Meeting
National Anthem and Pledge of Allegiance
Welcome: Amanda Perry Chairman of the Board
Invocation: Ronnie Trantham
Determination of Existence of a quorum: Amanda Perry
Reading of unapproved minutes of previous meeting: Dan Schline
Chairman's Report: Amanda Perry
ED Report: Emily Nail
Financial Report: Mark Davis
Program Report: Jeff Hardin
BOD Presentation Report & election of directors: Dan Schline
Unfinished business/New business: Amanda Perry
Adjournment: Amanda Perry |
| 10:00 am | Refreshments & Networking |
| 10:30 am | Cooperative Workshop |
| 11:30 am | Hosted Luncheon
Presentation of Scholarship
Guest Speaker Tom Laing |
| 1:00 pm | Adjourned |



*To connect,
educate and
promote the
success of all
cooperatives.*

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KEY SPEAKERS

Legislative Panel



Britton Allen

Britton Allen practices law with his father and younger brother. He received his Bachelor of Arts from the University of Maryland at College Park, where he majored in government and politics. Following his graduation, he worked for the International Monetary Fund in Washington, D.C. Allen returned to North Carolina

in the fall of 2003 to attend North Carolina Central University School of Law. He graduated in 2006 and was admitted to the Bar that same year. In 2008, he began work at the Allen Law Offices as an attorney and lobbyist.

Allen has practiced in many areas of the law including at the North Carolina Utilities Commission, North Carolina Court of Appeals, and North Carolina Supreme Court as well as several county Superior and District courts. He has a special interest in communication technology policy, including net neutrality, universal service, and issues concerning social media and online privacy. He has appeared as a guest lecturer at the Norman A. Wiggins School of Law at Campbell University teaching a section on internet law and policy. Allen and his wife, Michelle, live in Raleigh, NC.



Jay Rouse

Jay Rouse is Director of Government Affairs at NC Electric Cooperatives where he is involved in state and federal government relations, grassroots advocacy, and PAC activities. He has worked for the cooperatives nine years and prior to joining the co-ops Jay was Vice President of Government Affairs at the North Carolina Beer and Wine

Wholesalers Association for 10 years.

Jay has been an active board member and officer of the highly regarded NC Free Enterprise Foundation, which evaluates legislators, legislator voting trends pertaining to business issues, and conducts extensive election research and analysis.

Jay is a graduate of the University of North Carolina at Chapel Hill. He grew up in the farming community of Moss Hill in Lenoir County and currently lives in Johnston County with his wife, Sandee, their daughter, Abbey, and four dogs. Jay is an avid duck hunter and fisherman.



Evelyn Hawthorne

As Vice President of governmental affairs in North Carolina, Evelyn heads up Carolinas Credit Union League's North Carolina efforts. She serves not only as lobbyist for the League and credit unions in the NC General Assembly, but also works closely with members of North Carolina's congressional delegation.

Hawthorne brings to the League more than 20 years of experience in the legislative arena, having been principal of Evelyn Hawthorne Government and Public Relations for the past 13 years. As such she provided advocacy, lobbying and consultation for numerous clients. She sees advocacy as an opportunity to make North Carolina a better place for all North Carolinians.

Prior to launching her own firm, Hawthorne advocated at the state and federal levels of government for the University of North Carolina at Chapel Hill and for the North Carolina Hospital Association. She holds a Bachelor of Arts in Political Science and Communications from the University of Michigan and is a member of the North Carolina Professional Lobbyists Association Board of Directors.

Guest Speaker - Lunch

Tom Laing | Vice President of Research & Member Insight
North Carolina Association of Electric Cooperatives



Tom Laing is Vice President of Research and Member Insights for North Carolina's Electric Cooperatives with over 30 years of experience in the electric utility industry.

Tom and his team provide strategic market intelligence and analytics electric cooperatives across the country, fielding and analyzing over 75,000 consumer interviews annually. Tom earned his Master of Science in

Energy Management and Policy from the University of Pennsylvania and is a Kaplan-Norton Balanced Scorecard Certified Practitioner.

Guest Speaker - Dinner

Doug O'Brien | President & CEO | National Cooperative Business Association CLUSA International



Doug O'Brien works with the cooperative community, both domestically and internationally, to deepen its impact on individuals and communities. NCBA is the primary voice for cooperatives in the U.S. for using the cooperative business model to empower people in their businesses and communities. Doug has been with NCBA since 2016, where he has served as the Executive Vice President of Programs before becoming

president and CEO in January 2018.

Before coming to NCBA CLUSA, Doug led the work of the White House Rural Council and served in top positions at the U.S. Department

of Agriculture Rural Development, a community economic development agency with over 40 programs and 5,000 employees that annually finances more than \$30 billion. Doug has also worked in the U.S. Senate, U.S. House and for two governors. O'Brien's experience in academia includes teaching, researching and writing at the University of Arkansas Agricultural and Food Masters in Law Program and Drake University Law School.

O'Brien was raised on a diversified farm in Dubuque County, Iowa, and holds degrees from Loras College, University of Iowa Law School and University of Arkansas Masters in Agricultural and Food Law Program. O'Brien lives in Takoma Park, Maryland, with his wife, Alisa, who works in policy and communications consulting. He enjoys biking, travel, spending time with his three children and his memberships in a number of consumer co-ops.

REGISTRATION

Conference Registration

- \$125 (Member)
- \$395 (Non-member)
- \$60 (Spouse - includes meals)

Registration Deadline: **Monday, March 21, 2019**

Visit ccnc.coop to register.

Accommodations

Sheraton Raleigh Hotel

421 S. Salisbury Street | Downtown Raleigh

Rate: \$139 per night. Room block pricing available until March 4th.

Make your reservations at ccnc.coop or call 919.834.9900.

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Our Strengths



Provides a premier voice in North Carolina for cooperatives

Improves cooperation among cooperatives

Boosts cooperatives' image and recognition

Maintains good legislative contacts

Helps cooperatives better serve their members

Maintains effective staff and volunteer leadership

Offers educational programs to educate today's youth on cooperatives

Provides networking opportunities for all types of cooperatives

Promotes the cooperative business structure to the public



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