

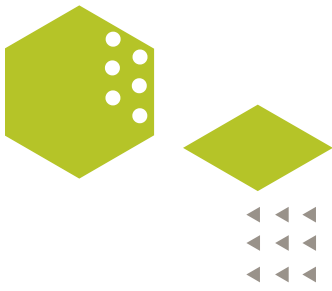


To Educate, Connect and Promote Cooperatives



Equity and Diversity
&
Cooperative Storytelling

Hyatt Place Greensboro
300 N Eugene St
Greensboro, NC 27403



Agenda



COOPERATIVE
COUNCIL *of* NC

Wednesday, March 25th

11:00 am Board of Directors Lunch (Invite only)

12:00 pm Registration and Networking

1:00 pm Welcome & Introductions: **Amanda Perry and Michael Spink**

2:00 pm Principle #8: Diversity & Inclusion: **Maurice Smith, LGFCU**

2:45 pm Networking Break

3:15 pm Cooperative Storytelling

NC Grange Mutual- **Robert Caldwell**

College Hill Childcare Co-op

Deep Roots Market- **Nicole Villano**

Burlington Beer Co-op- **Eric Henry**

Cabot Creamery Co-op- **Roberta MacDonald**

Equal Exchange Co-op

5:00 pm Hosted Reception by **LGFCU**

5:30 pm Dinner Hosted by **Coastal Credit Union**

5:45 pm Camp Panel: Where are they today?

Moderated by Emma Norman, LGFCU

Introduced by Sara Portis, Coastal CU

Thursday, March 26th

8:30 am Breakfast Hosted by **Civic Federal Credit Union**

9:30 am Annual Meeting - Passing of the Gavel

10:00 am Networking Break - Last call for Silent Auction

10:15 am Legislative Updates moderated by **Joe Mecca**

Electric Co-op: **Jay Rouse**

Credit Union: **Evelyn Hawthorne**

Communications Co-ops: **Britton Allan**

NC Rural Center: **Brandy Bynum Dawson**

11:15 am Communications Workshop: Storytelling through Marketing

Annie Baggett, Agritourism Marketing Specialist with the

NC Department of Agriculture and Consumer Services

12:00 pm Lunch hosted by **NC Electric Cooperatives:**

Scott Gates: Keeping Print Alive and Well in the Digital Age



Key Speakers

Scott Gates, Editor of Carolina Country Magazine



Emma Norman, Director of Learning at Local Government Federal Credit Union



Amanda Perry, VP of Sales & Marketing at RiverStreet Networks



Sara Portis, Digital/Outbound Sales Manager at Coastal Credit Union



Maurice Smith, CEO of Local Government Federal and Civic Federal Credit Union



Meet the Co-op Storytellers

Roberta MacDonald, Sr. VP of
Marketing of Cabot Creamery Co-op



Nicole Villano, General Manager of
Deep Roots Market Food Co-op



Eric Henry, Board Member of
Burlington Beer Works Co-op



Robert Caldwell, CEO of NC Grange
Mutual Insurance

College Hill Childcare Co-op



Equal Exchange Worker Co-op

Legislative Panel



Britton Allen, Attorney at Law with Allen Law Offices, PLLC

Brandy Bynum Dawson, Director of Advocacy at the NC Rural Center

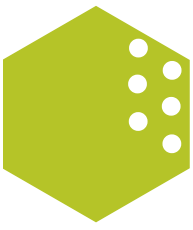


Evelyn Hawthorne VP of Governmental Affairs at Carolinas Credit Union League

Joe Mecca, VP Communications at Coastal Credit Union



Jay Rouse, Director of Government Affairs at NC Electric Cooperatives



COOPERATIVE
COUNCIL of NC

2019-2020 Co-op Council Board Members

Executive Officers:

Amanda Perry, Chairperson, Riverstreet Network

Michael Spink, Vice Chair, Local Government Federal Credit Union

Mark Davis, Treasurer, NC State Grange

Joe Mecca, Secretary, Coastal Credit Union

At Large Board Members:

Ronnie Trantham, Southern States Co-op

Tommy Bunn, US Tobacco Co-op

Robert Caldwell, NC Grange Mutual Insurance

Ron Fish, NC Department of Agriculture

Brenda Camp, Weaver Street Food Co-op

Jeff Shipp, Star TMC

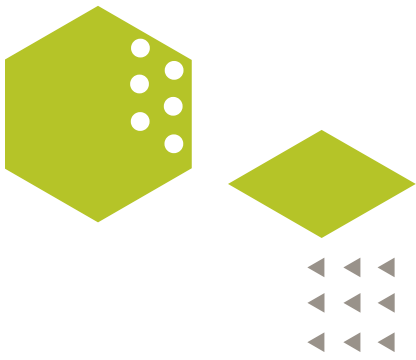
Jeff Hardin, Carolinas Credit Union League

Richard Campbell, NC State University

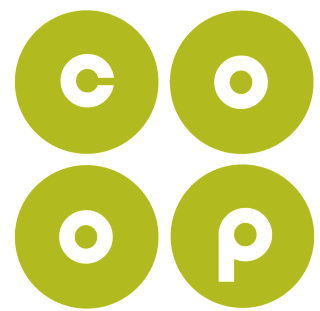
Janet Jackson, Central EMC

Lisa Crawley, NC Electric Cooperatives





Co-op Council



COOPERATIVE
COUNCIL *of* NC

The Cooperative Council of NC is an association of Cooperatives . The primary mission is to educates, connects and promotes the Cooperative way of doing business in all industry sectors. We collectively grow the cooperative movement through a variety of education activity across the state.

Our programs include opportunities for Cooperative Staff, Board Members as well as members! We provide in house training for organizations as well as program materials to host field trips, educational groups as well as community gatherings! Each year we provide a week long overnight camp for teens sponsored by our Cooperatives to educate high school students on the cooperative business model. Finishing off the year, we host a new to cooperatives training day called Cooperative Dynamics Workshop for staff and board members to get a deep dive into the cooperative business model.

Upcoming dates:

March 25-26, 2020: Co-op Conference and Annual Meeting

April 30th, 2020: Camp Applications Close

June 1st, 2020: Camp Registration Forms due (for selected teens)

June 15-19, 2020: Cooperative Leadership Camp White Lake

Fall of 2020: Cooperative Dynamics Workshop

December of 2020: 2021 Cooperative Leadership Camp
applications open online.

February 20, 2021: Jim Graham Scholarship Application
deadline for postmark.

March 2021: Annual Co-op Conference in Raleigh, NC.

www.CCNC.coop



Registration and Sponsorship

Attendee Registration is Online at CCNC.COOP

Thank You Sponsors

Welcome Dinner Sponsor: SOLD

Be the host of the welcome dinner for the members.

Introduction of sponsor prior to dinner. [Coastal Credit Union](#)



Send off Lunch Sponsor: SOLD

Host the lunch that concludes the

meetings and networking. [NC Electric Coops](#)



NC Electric
Cooperatives

Your Touchstone Energy® Cooperatives

Reception Host: SOLD

Host the networking reception

at the end of day one. [LGFCU](#)



Swag Sponsor: SOLD

Sponsor the take home CCNC Swag

that each attendee receives! [Riverstreet Network](#)



Breakfast Sponsor: SOLD

Host the breakfast to start off day

two of our event! [Civic Federal Credit Union](#)



Jim Graham Silent Auction Item

Donate a silent auction item to support the Jim Graham

Scholarship Fund. Silent Auction will take place during the two day event.

