



# *Workshop Presenters*

November 20th, 2019

9am-4pm

Raleigh, NC

Cooperative Dynamics is an experiential workshop that takes participants through a full day of cooperative education. Participants discover how Cooperatives are a viable business for every industry and learn about some of the hidden values that Cooperatives offer!

This program is put on by leaders in every industry. The workshop is hands on and allows for time to work in groups to network and hear about other industry's that are in the cooperative movement.



**Lisa Crawley**

**North Carolina's Electric Cooperatives  
Senior Public Relations Specialist**

In her role, she is involved with a variety of communications efforts on behalf of the state's electric cooperative network, including media relations, social media strategy, website content, advertising and storm response. Prior to joining North Carolina's Electric Cooperatives in 2017, Lisa served as a communications officer and speechwriter for the N.C. Department of Transportation for nearly 14 years. She is a graduate of the University of North Carolina at Chapel Hill where she majored in journalism and mass communication with a concentration in public relations and a minor in creative writing. Lisa and her husband Matt live in Raleigh with their two children.



**Kaeleigh Barker**

**Cooperative for a Better World  
Director of Strategy**

Kaeleigh Barker has been connected to cooperative business for over a decade. She is currently Director of Strategy for Cooperatives for a Better World where she dedicates herself to elevating awareness of the cooperative business model, working with national and global partners. She is well versed in the diversity of the cooperative sectors and recognizes the current state of cooperative awareness. She looks to actively connect what we can do together to enhance public knowledge, appreciation and participation in the cooperative movement.



**Thomas Beckett**

**Carolina Common Enterprise  
Executive Director and Co-Founder**

Thomas continues to serve on the Board of Directors of Shared Capital Cooperative, a co-op CDFI. Mr. Beckett among the leadership of an ad hoc group of attorneys and accountants that since 2013 has organized the Cooperative Professionals Conference. 2018 saw two such conferences, one in the Spring in San Diego with the California Cooperative Conference, the second in October with the NCBA Impact Conference in Washington, DC. Mr. Beckett co-presented a Continuing Legal Education program on cooperatives and employee ownership at the Legal Aid of North Carolina annual conference in Greensboro. He was also invited to speak on the topic of cooperative development to the annual conference of the Carolinas Virginias Telephone Membership Association (CVTMA) – a rural telephone co-op trade association – in Myrtle Beach. With the prospect of ROC USA and housing cooperatives on the horizon, Mr. Beckett participated in the "Incremental Development Boot Camp" a weekend intensive introduction to context sensitive real estate development offered by the Incremental Development Alliance.



**Teia Evans**

**Carolina Common Enterprise  
Associate Director**

Teia provides technical assistance and training in developing cooperative economies across the state. She also works to advance the cooperative ecosystem in North and South Carolina and oversee our internship program to train future cooperative developers across the country. Her previous work includes experience in business development and work with nonprofits, particularly in the areas of regulatory compliance, media production, promotions and public relations. Teia serves on the board of nonprofits involved with cooperative development around the country, and was a member of the co-design team for United Way's social innovative initiative.



**Jon McDonald**

**Weaver Street Market Food Cooperative  
Worker/Owner, Bread Baker and Board Chair**

Jon is serving his fourth term as an elected worker-owner representative on the Board and sits on the Recruitment Committee. He works in the bread bakery which affords him a worker's perspective as Weaver Street Market makes plans for the future. He is also involved with local community organizing efforts and his church. In his free time Jon cooks, paints, and plays ultimate frisbee and basketball.



**Emma Norman**

**Local Federal Government Credit Union  
Director of Learning and Development**

Emma plans, directs and implements learning programs that enhance staff's knowledge and skills. A 20-year veteran in the training industry, Emma delivers dynamic platform training and facilitation. She has delivered hundreds of courses in areas including Human Resources, compliance, wellness, soft skills, technical, management and leadership. Having a clear understanding that learning never ends because we will never know it all, Emma is inherently a student as much as an instructor. She approaches each engagement by seeking what can be discovered from experiential learning. Prior to joining the Credit Union Movement, Emma worked for state government where she helped improve operational and training efficiencies. Since joining the industry, she has designed and delivered The Institute of Leadership, a signature leadership program for the three different levels of staff at LGFCU: non-management, management and senior leaders. She has obtained various certificates and certifications including, CUDE, EQi, DiSC, Situational Leadership and Certified Diversity Professional.



**Emily Nail**

**Cooperative Council of North Carolina  
Executive Director and Camp Director**

Emily possesses a Master's of Business Administration (MBA) degree from Eastern New Mexico University and has an undergraduate degree in Small Business Ownership and a Minor in Economics from Illinois State University. Prior to her role with the Cooperative Council Emily served as a Operations and Service Manager for High Plains Federal Credit Union in Clovis, NM as well as a 2nd VP for American Chartered Bank in Chicago, IL. As the ED for CCNC, Emily dedicates her time to making sure the Cooperative Council members are finding value in their membership and making sure the benefits of the council are available to all members at each cooperative. Emily coordinates 4 major events per year for the council along with several other smaller programs for member benefit. Emily understands the cooperative way and supports connections across the state with members. She is a certified Credit Union Developmental Educator as well as a supporter of all cooperatives.



**Charles Traitor**

**Weaver Street Market  
Worker/Owner and Board Member**

Charles is serving his second term as an elected worker-owner representative. He helps in the produce department in Carrboro, and he is grateful to work beside so many beautiful people. Charles has come to CLC to speak about the benefits of being living wage certified food cooperative. Charles is a staff member in the produce department of the WSM in the Carrboro store, as well as a worker owner and an elected director on the Weaver Street board of directors.

**Workshop Topics include:**

- National and Statewide Cooperative Landscape
- 7 Cooperative Principles
- Cooperative Business Model
- Worker/Owner Cooperatives
- Cooperative Governing Documents
- Roles of the Board, Staff and Members
- Cooperative Difference

Register online at [www.CCNC.coop](http://www.CCNC.coop)